



POLITECNICO
MILANO 1863

DEPARTMENT OF MANAGEMENT,
ECONOMICS AND INDUSTRIAL
ENGINEERING

CALL FOR APPLICATIONS FOR n.2 DEGREE AWARDS
“SOM for Social: Thesis aimed at social impact”

HAVING REGARD TO Presidential Decree 445 of 28 December 2000 ;

HAVING REGARD TO arts. 2 and 12 of Prime Ministerial Decree of 9 April 2001, “Uniformity of financial aid”;

HAVING REGARD TO the Regulations for Administration, Finance and Accounting, issued with D.R. no. 828 prot. no. 7766 dated 14/03/2014 and, in particular, articles 75 and 79;

HAVING REGARD TO the resolution of the Executive Board on October 5th, 2016

The Department of Management, Economics and Industrial Engineering

HEREBY DECREES

The issue of a call for applications for **n. 2 Degree Awards “SOM for Social: Thesis aimed at social impact”**

Art. 1 - Introduction

Global trends such as the welfare state withdrawal, the new social challenges and the emergence of new markets, require new processes of social innovation. These challenges and opportunities are bringing out new market opportunities. In this context, in continuous transformation, for-profit enterprises, not for profit and social enterprises need innovative business models, new strategic resources, new economic framework and new ways to create value and increase competitiveness. There is also a need to innovate and integrate principle of traditional entrepreneurship in order to intentionally create positive social and environmental impact - in terms of social innovation as a strategic resource - to develop a society in which the social needs are met and the quality of life of individuals and communities is improved. Over the last years, the **School of Management (hereinafter SOM)** has been investing in these innovative sectors in order to strengthen the required skills to respond to these new demands and challenges.

In this context comes this call for the award **SOM for social: Thesis aimed at social impact**

Art. 2 - Features of the degree award and beneficiaries

The Department of Management, Economics and Industrial Engineering Degree Awards, each of **1,000.00 Euros** (before tax and after taxes owed by Politecnico di Milano) shall be granted to students who have obtained a Laurea Magistrale or Laurea Specialistica or V.O. in Management Engineering at Politecnico di Milano **from December 2015 to December 2016**.

All submitted thesis or dissertations must meet the following criteria:

- proven social impact of the final work (eg. development of research in the terms of projects, products and services promoting health and wellness, improving the living conditions of vulnerable groups);

- development of research in term of projects, products or services for the promotion of developing Countries;
- development of new models of social entrepreneurship with high social impact;
- development of new financial models with high social impact, research in terms of new managerial tools for social value management.

Art. 3 – How to apply

To be deemed valid, applications shall be drawn up on unstamped paper as per the template (attachment A), which is an integral part of this call. as follows:

5. thesis /dissertation*;
6. thesis abstract (1 page max)*
7. executive summary (5 pages max)*
8. copy of a valid identity document

* According to the candidate's choice, using the first two methods listed below, the documents can be submitted as .pdf format with a digital medium (Usb pendrive or cd) or a hard copy.

Please bear in mind that any document or application material received will not be returned to the applicants.

The above mentioned documents, must be sent/submitted no later than **28th April 2017, 12 noon (Italian time)** .

- handed in to the office "SPPA - Servizio Posta, Protocollo e Archivio (Post Office, Electronic recording and Archive Service) of the Politecnico di Milano, located in Piazza Leonardo Da Vinci, 32 - Milano, 20133 - Monday to Friday from 9h30 to 12h30 and from 13h30 to 16h00;

The application must be in a sealed envelope. On the envelope, applicants shall clearly indicate the references of the announcement as follows: **DIG 1/2017 – PREMI DI LAUREA, "CALL FOR APPLICATIONS FOR 2 DEGREE AWARDS - SOM for Social: Thesis aimed at social impact"** and the deadline.

- sent by registered mail or express courier to Politecnico di Milano, Department of Management, Economics and Industrial Engineering, Piazza Leonardo da Vinci 32, Milano, 20133, no later than 28th April, 2017 (for this purpose, **the date of the postmark will be considered as proof**);

On the envelope of the application, applicants shall clearly indicate: the references of the announcement as follows: **DIG 1/2017 – PREMI DI LAUREA** and **"CALL FOR APPLICATIONS FOR 2 DEGREE AWARDS - SOM for Social: Thesis aimed at social impact"** and the deadline.

- sent by certified e-mail address to our certified email address PEC : pecdig@cert.polimi.it (non-editable pdf format), no later than 28th April, 2017. In the subject line of your email must be indicated reference to the announcement as follows: : **DIG 1/2017 – PREMI DI LAUREA**, and **"CALL FOR APPLICATIONS FOR 2 DEGREE AWARDS - SOM for Social: Thesis aimed at social impact"** and the deadline.

Certified post will only receive messages with attachment of **max 22 Mbyte** so if your attachment is heavier, we suggest you send attachments in multiple emails to be sure the message is received.

The file must be named as Surname-Name-Type of document.pdf (for example Rossi-Mario-thesis.pdf).

In case of thesis with multiple authors, each co-author who wishes to run for the award must submit the application form individually.

Candidates will be admitted with reserve in the selection procedure. The administration area in charge of verifying their eligibility may - at any time - exclude applicants from the selection and inform them via registered mail with advice of receipt or certified email, should any of this conditions not be met:

- **submission of the application (and of the related annexes) after the deadline;**
- **the final work (thesis or dissertation) was not submitted;**
- **the application form was not submitted nor signed;**
- **no copy of a valid identification document (passport or identity card) was provided;**
- **non-compliance with the requirements set out under article 2 of the call;**
- **other case of violation of any of the requirements of this call;**

Art. 4 - Selection Committee and evaluation criteria

The awarding will be decided by a selection Committee appointed by the Study Course Council of Management Engineering **on May 16th 2017** after the Call deadline.

The selection Committee has at its disposal a **total of 100 points** and will proceed by evaluating the final works submitted by applicants according to the following criteria:

| CRITERIA | DESCRIPTION | MAXIMUM SCORE |
|---|--|----------------------|
| Social impact | <ul style="list-style-type: none"> • Generation of significant impact on: company and/or academic community and/or industrial sector | 40 |
| Innovative content | <ul style="list-style-type: none"> • Resolution of border problems in the specific field • Product Innovation • Service Innovation • Process Innovation • Business model innovation | 20 |
| Methodological approach | <ul style="list-style-type: none"> • Quality and consistency in the scientific approach | 20 |
| Transferability and replicability of the results | <ul style="list-style-type: none"> • Transferability level to other social needs • Reproducibility level in other locations, places | 20 |

Applicants who achieve a score of at least 50 points out of 100 will be considered as eligible.

In the event of equal scores, the younger applicant will prevail.

The Judging panel may not award the prize if it believes none of the submitted thesis deserve it.

The winners ranking list will be published on the University's website on www.polimi.it/en/students/financial-aid/scholarships/, on the Dig website at <http://www.dig.polimi.it/index.php?id=359> and on the School website at www.ingindinf.polimi.it.

By signing the application form the winners agree that their final work (thesis or dissertation), or part of it, may be distributed according to copyright conditions.

Art. 5 - General rules

Cumulability: the award shall not be redeemable if other prizes have been awarded for the same final work.

Withdrawal: if the winner renounces the prize, she/he will inform Politecnico di Milano by email to segreteria.dig@polimi.it with the subject “**Withdrawal of the Degree Awards “SOM for Social: Thesis aimed at social impact”**”, it will be awarded to the next highest ranking, eligible applicant in the ranking list.

Award: the winners will be informed of the degree award via an e-mail sent to their dedicated e-mail address. No later than 10 days from receiving the e-mail, the winners must reply to confirm the acceptance. The Politecnico di Milano shall award the prize in a single instalment by bank transfer (the winner must be owner or co-owner of the bank account).

The ceremony award will take place during the Sustainable SOM activities event that will be held at the School of Management - Bovisa Campus by the end of May 2017.

Taxation: the prize awarded is subject to the current laws governing the taxation of scholarships/degree awards. The sum paid as the degree award is to be treated as income comparable to income from employment for taxation purposes.

The tax due by the Politecnico di Milano is IRAP (equal to **8.5%** of the value of the prize).

Art. 6 - Processing of personal data

Pursuant to Lgs. D. 196/2003, the Undergraduate and Graduate Student Service (the Data Controller of the supplied personal data), guarantees that the data will be used only to fulfil the obligations related to this procedure.

Art. 7 - Reference person

Pursuant to Art. 5 of Law no. 241 issued on 7 August 1990, as subsequently amended and supplemented, the Head of Administrative Procedure referred to in this call is Laura Catellani ph. +39 02/23992702: e-mail address: laura.catellani@polimi.it

This call will be published on the University’s website on www.polimi.it/en/students/financial-aid/scholarships/ , on the Dig website at www.dig.polimi.it/index.php?id=359 and on the School website at www.ingindinf.polimi.it

The Head of the Department
(Prof. Alessandro Perego)

Attachment A
Call for applications for n.2 Degree Awards
“SOM for Social: Thesis aimed at social impact”

The undersigned:

SURNAME..... NAME.....

Date and Place of birth:

City of ResidencePROVINCE/STATE.....

Address.....Postal Code.....

Mobile Phone..... e-mail.....

Fiscal Code.....

Bank Account details (the winner must be owner or co-owner of the bank account)

.....

hold of a University Degree (Laurea Magistrale or Laurea Specialistica or V.O.) in Management Engineering

obtained at Politecnico di Milano – Campus (BV – CO)on

DECLARES

his/her intention to participate to the Call for applications for **DIG 1/2017 – PREMI DI LAUREA n. 2 Degree Awards “SOM for Social: Thesis aimed at social impact”** and that he/she has not been awarded other prizes for the same degree thesis or dissertation.

In attachment are the required documents:

- 1) Thesis or Dissertation copy in .pdf format
- 2) Thesis abstract (1 page max)
- 3) Executive Summary (5 pages max)
 - Objectives
 - Results
 - Research Methodology
 - Project beneficiaries
 - Social issue/problem description
 - Relevance and social impact
 - Description of any other parties involved in the final work (thesis or dissertation)
- 4) Copy of a valid identity document
- 5) By signing the application form the winners agree that their final work (thesis or dissertation), or part of it may be distributed according to copyright conditions.

The / undersigned /declares to be informed, his/her personal data will be used for authorization purposes only, and will be managed by our information systems in accordance with the D.Lgs. 196/2003 (See the University Regulations regarding personal data protection).

Date and place

Signature
